Overview of Teachers' Knowledge About Canva's Innovative Learning Media

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Article Information	ABSTRACT
	Background: As we know, Indonesia has problems with education. These problems include facilities, books and the quality of teachers, one of which is creating learning media. *Method*: This research method uses a descriptive quantitative approach. Researchers created a questionnaire with 5 questions then distributed the questionnaire using Google Form via WhatsApp Group. *Results and Discussion:* The research results showed that there are still teachers who do not know the Canva application and do not know that the learning media produced with Canva is interesting and effective. The lack of maximum development of learning media carried out by teachers is due to one of the reasons for the teacher's lack of ability to utilize media. *Conclusion*: The results of the research can be concluded that there are still teachers who have not been able to utilize technology in making learning media properly. This can be a reference in developing interesting learning media by creating an In House Training (IHT) for creating learning media for teachers. **Keywords:** Teacher Knowledge, Learning Media, Canva

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INTRODUCTION

As we know, Indonesia has problems with education. These problems include facilities, books and the quality of teachers. Education is currently developing very rapidly following developments and technology that prioritize innovation. Developing technology has a huge impact on every aspect of life, one of which is education (Zulherman, 2023). Apart from that, technology is a medium used by the public to convey information. This is not much different from the activities carried out by teachers with students. Teachers must be able to develop competence and skills in front of students, not just carry out tasks and understand their skills. As a teacher, developments in science and technology must be updated (Barella et al., 2023). The existence of developing technology has a goal, one of which is being able to communicate messages in a simpler, shorter and easier to understand way. So that the needs related to conveying appropriate information can be accepted and understood, creativity is needed (Isnaini et al., 2021). Efforts to improve the quality and quality of learning can be done with learning innovations such as updating the curriculum, developing learning methods, providing teaching materials, developing learning media, and improving the quality of teachers (Arvida et al., 2021). The concept of an independent curriculum gives schools and teachers the freedom to develop a curriculum that is tailored to school needs (Barella et al., 2023).

Learning media is the most important thing to improve learning. This media is used as a means of conveying material information from teachers to students. When delivering learning material, you must pay attention to several aspects, including making students comfortable and easily understanding the material being presented (Barella et al.,

2023). Learning media is one of the factors that can influence success in the learning process. Students will more easily understand the material presented so they gain valuable experience. Teachers can facilitate learning media with visuals, audio, or audio-visual (Yurdayanti et al., 2021). Based on the results of the literature study, it was found that several teachers who had used digital-based media and teaching materials were very effective in learning. This is because the digital learning media used is an innovative idea that can support more interesting learning (Rahmawati & Atmojo, 2021). Learning media by utilizing information technology will bring a learning situation where all learning with effort becomes learning with fun (Insani et al., 2023).

One of the educational support technologies is Canva. Canva is a design application that can use several interesting features and templates (Isnaini et al., 2021). Presentation models, resumes, posters, pamphlets, brochures, graphics, infographics, banners, bookmarks, bulletins and more are in the Canva application. One of the types of presentations available in Canva is educational. Canva is used to create learning materials by directly expressing thoughts, creativity, and relying on colors, images and other symbols which are utilized through design in the Canva application (Yurdayanti et al., 2021). With the availability of various templates with many themes, Canva is widely popular and makes it easier for users, one of whom is teachers, to create learning media (Isnaini et al., 2021). Another advantage of the Canva application is that it makes it easy to create the desired design, easy to reach for all groups because it can be downloaded on the cellphone application (Murtadho Santoso et al., 2006). By using the templates provided by Canva, it can make it easier for teachers to create learning designs (Barella et al., 2023).

he results of research conducted by Rahmawati (2020) it was found that Canva was not used as a learning medium because it involved a lot of time, cost and complexity. In fact, the development of learning media in the form of videos through Canva is one of the references for innovative learning media in line with the 21st century. Similar research conducted by Admelia, et. al. (2022) it was found that most teachers did not know how to create interactive learning media using the Canva application and had never used this learning media in the classroom.

Karangmalang Elementary School is one of the elementary schools located in Pekalongan City. Based on the preliminary study conducted, it was found that 10 teachers taught lessons from class I to class VI. An interview conducted with one of the teachers revealed that he already knew about the Canva application, but did not know how to use the designs in the application. This is the reason researchers conducted research on "An Overview of Teachers' Knowledge About the Innovative Learning Media Canva". This research was used to observe teachers' knowledge about Canva which can later be used as a strong basis for carrying out appropriate interventions to improve the quality of learning in elementary schools.

METHOD

This research method uses a descriptive quantitative approach. The researcher created a questionnaire with 5 questions then distributed the questionnaire using Google Form via the Whats App Group at Karangmalang Elementary School, Pekalongan City in December 2023. Next, the researcher analyzed the results of the research conducted.

RESULTS AND DISCUSSION

Research conducted at Karangmalang Elementary School in December 2023 found that 10 teachers had filled out a questionnaire using Google Form which the researchers had distributed in the WhatsApp Group.

Results

The research results obtained from 10 teachers turned out that around 8 (80%) teachers already knew the use of the Canva application and 8 (80%) teachers already knew that the learning media produced with Canva was interesting and effective. However, as many as 5 (50%) teachers have not been able to create learning media using Canva and 6 (60%) teachers just don't know the features (audio, background, record, etc.) available in Canva.

Table 1. Teacher Knowledge Questionnaire about Canva Learning Media

No	Questionnaire	N=10	
		Yes	No
1.	I know the use of the Canva application	8 (80%)	2 (20%)
2.	I can create learning media using Canva	5 (50%)	5 (50%)
3.	I know the features (audio, background, record, etc.) available in Canva	5 (50%)	5 (50%)
4.	I can use the features (audio, background, record, etc.) available in Canva	4 (40%)	6 (60%)
5.	The learning media produced with Canva is interesting and effective	8 (80%)	2 (20%)

Discussion

The research results showed that there are still teachers who do not know the Canva application and do not know that the learning media produced with Canva is interesting and effective. Apart from that, research results show that there are still many teachers who cannot create learning media using Canva, there are still many teachers who don't know the features (audio, background, record, etc.) available in Canva, and there are still many teachers who don't know use the features (audio, background, record, etc.) available in Canva. The results of the researcher's analysis show that there are still some teachers who still have difficulty using technology in learning, one of which is the Canva application.

Current technology can be said to be very fast, characterized by fast and easy access to information. The use of technology in education aims to make the learning process more interesting, more effective and more accessible to teachers. The rapid development of technology today has created an interactive learning environment and has had a significant influence on education. The progress and development of education will depend on the progress and development of existing technology (Barella et al., 2023). Learning media is one of the most important things in making learning a success. The lack of maximum development of learning media carried out by teachers is due to one of the reasons for the teacher's lack of ability to utilize media. This can have an impact on the results of the teaching carried out where students experience obstacles in receiving and understanding the material information presented (Barella et al., 2023). There are three functions integrated in learning media, namely stimulation that fosters interest in studying lessons, mediation between teachers and students, and information that displays explanations from the teacher. Learning media is a solution in creating a learning atmosphere in the classroom that is communicative, interactive, interesting and supports understanding of the material presented by educators to students. Therefore, creating interesting teaching materials is needed to motivate students in learning (Pratiwi et al., 2023). Teaching materials are media that teachers use in teaching and learning activities in the form of text, images, videos or other materials. There are several types of teaching materials, such as printed materials, audio/auditory, audiovisual, and interactive materials (Maulana Baihaqi et al., 2023).

Modules in an innovative and effective learning process are interactive in nature where the module can actively involve students and the module must not emphasize just one aspect but must also emphasize cognitive aspects, affective aspects and also psychomotor aspects. Learning modules can be created using various design applications, one of which is using the Canva application (Admelia et al., 2022). Using Canva for education learning media can make it easier and save teachers' time in designing learning media and makes it easier for teachers to deliver learning material. Canva for education is an application that provides more attractive templates so that it attracts students' interest in the learning process (Adriani et al., 2023)

CONCLUSION

The results of the research can be concluded that there are still teachers who have not been able to utilize technology in making learning media properly. This is proven by research results that some teachers already know about the Canva application, but not many know that the learning media produced with Canva is interesting and effective. This can be a reference in developing interesting learning media by creating an In House Training (IHT) for creating learning media for teachers. The hope is to make students interested in studying at school.

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